

**Interreg**



Co-funded by  
the European Union

Support EUSALP

**Alpine Space**

# THE EU STRATEGY FOR THE ALPINE REGION

INTERREG ALPINE SPACE – GET STARTED!  
SEMINAR

Salzburg, Austria  
04/12/2024

80 million people, 7 countries, 48 regions,  
mountains and plains addressing together  
common challenges and opportunities



**EUSALP** EU STRATEGY FOR THE ALPINE REGION

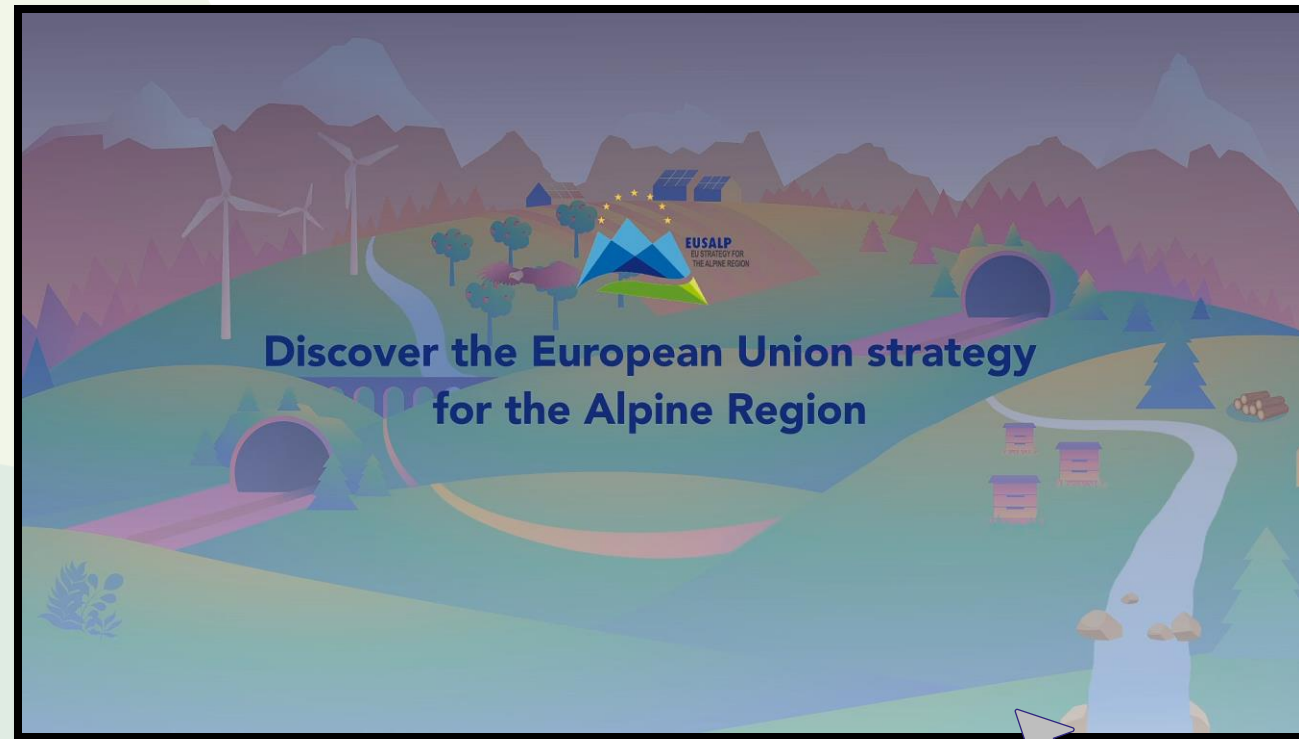
This project is co-financed  
by the European Union  
via Interreg Alpine Space



## THE EUSALP STRATEGY

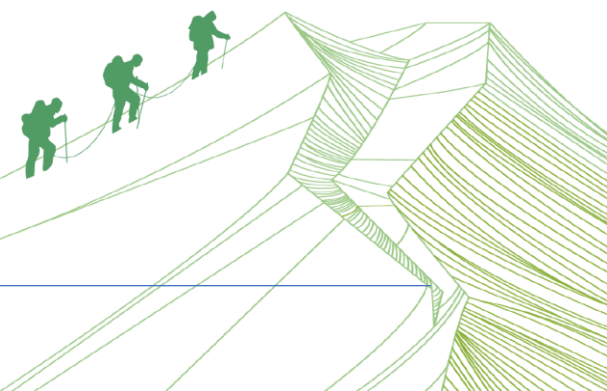


# DIGITAL PRESENTATION OF EUSALP



[CLICK HERE TO WATCH THE VIDEO](#)

# THE EUSALP SECRETARIAT





# ORGANIZATIONAL PROCESS

## EUSALP SECRETARIAT

Head office: Nice, Maison de la  
REGION SUD des Alpes-  
Maritimes

Laurent SOULIER, Manager

Estelle DELIN, Communication  
Officer

Elisabetta VAIRA, Policy Officer

Eleonora BECCARIA, IVY Reporter

Coming Soon, Partnership &  
Governance Officer

## Marseille, REGION SUD

Elisa RICCIARDI, Operating Officer

## Lyon, REGION AUVERGNE RHÔNE ALPES

Veronica CAPENTI, Policy Officer

## Milan, REGIONE PIEMONTE

Coming Soon, Policy Officer



TO REACH THE SECRETARIAT:  
[tss\\_eusalp@alpine-region.eu](mailto:tss_eusalp@alpine-region.eu)

## MANAGEMENT PROCESS

REGION SUD

DR. LAURENT SOULIER, HEAD OF EUSALP TECHNICAL SECRETARIAT, NICE, FR

ENSURE THE WORKLOAD  
MANAGEMENT

STEER THE PERFORMANCE  
INDICATORS

HANDLE INSTITUTIONAL  
RELATIONS

## IMPLEMENTATION PROCESS

FOSTER TRUST, RESPECT, AND COOPERATION AMONGST  
EUSALP STAKEHOLDERS

REGION AURA

**VERONICA CAPENTI**

POLICY OFFICER  
GRENOBLE, FR

ACTION GROUP 4-5-6-8  
CROSS-CUTTING PRIORITY 1&3

STAKEHOLDERS/YOUTH/  
PROJECT PORTFOLIO

REGION LOMBARDIA

**COMING SOON**

POLICY OFFICER  
MILAN, ITALY

ACTION GROUP 1-3-9  
CROSS-CUTTING PRIORITY 2

MONITORING & IMPACT  
EMBEDDING/FUNDING

REGION SUD

**ELISABETTA VAIRA**

POLICY OFFICER  
NICE, FR

ACTION GROUP 2-7  
CROSS-CUTTING PRIORITY 4

EUSALP REVISION TASKFORCE/  
MACRO-REGIONAL BODIES

## OUTREACH & DISSEMINATION PROCESS

REGION SUD

**ESTELLE DELIN**

COMMUNICATION OFFICER  
NICE, FR

WEB PORTAL/COLLABORATIVE  
WORKSPACE/SOCIAL  
NETWORK/NEWSLETTER/  
BRAND RECOGNITION

## SUPPORT PROCESS

REGION SUD

**COMING SOON**

GOVERNANCE & PARTNERSHIP OFFICER, NICE, FR

PRESIDENCY/TRIO\_PRESIDENCY/GENERAL

ASSEMBLY/ EXECUTIVE BOARD/EB\_BOARD OF ACTION

GROUPS/CONSORTIUM OPERATIONAL SUPERVISOR/TRAVEL

**GOVERNANCE**

**EU GRANTS**

**ELISA RICCIARDI**

OPERATING OFFICER, MARSEILLE, FR

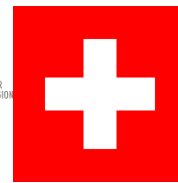
PUBLIC PROCUREMENT/FINANCE/  
FINANCIAL REPORTING/  
FUNDS REDISTRIBUTION

- ❖ The Secretariat is financed by Interreg Alpine Space project « Support EUSALP ».
- ❖ If you want to know more about this project, visit [Support EUSALP - Alpine Space Programme](#)
- ❖ If you want to learn about EUSALP news and outcomes, visit [EUSALP](#)

# EUSALP SECRETARIAT TASKS

Type of support	To whom?	Which aim?
<b>Governance</b>	Presidency / EUSALP bodies / National Coordinators / Task Force	Follow-up between presidencies and implementation of the presidency year / Coordination between governance bodies / Assistance to national delegations / Revision of the 2015 EUSALP Action Plan
<b>Action Groups</b>	Action Groups Leaders / Presidency (in relation to the AGs)	Facilitating the implementation of AGs activities / Strengthening horizontal cooperation among AGs / Ensure coordination between the Presidency and the AGs
<b>Youth</b>	Youth Council / Bourgogne-Franche-Comté Region (in charge of the YC) / Presidency (in relation to the YC)	Representation of youth within EUSALP / Demonstrating the added-value of involving young people / Ensure a sound liaison between the Presidency and the Youth Council
<b>Communication</b>	Action Groups / Youth Council / EUSALP bodies	To collect, spread and share knowledge on EUSALP / Raising awareness on EUSALP by promoting its activities / Providing technical tools for communication
<b>Monitoring and impact</b>	General Assembly / Action Group Leaders / Youth Council / Executive Board	Tracking activities to assess the results produced by EUSALP and measure their impact
<b>EU Grants management</b>	“Support EUSALP” Project Partners	Ensuring a sound implementation of the “Support EUSALP” project





# KEY ACHIEVEMENTS UNDER SWISS PRESIDENCY 2023

The place where action started:  
**Bad Ragaz**

A stepping-stone to recharge  
political will



**Motto: LESS IS MORE**

Concentrate on a  
few transversal topics and  
to strengthen EUSALP political  
relevance

*KdK  
Cdc*

KONFERENZ DER KANTONSREGIERUNGEN  
CONFERENCE DES GOUVERNEMENTS CANTONAUX  
CONFERENZA DEI GOVERNI CANTONALI  
CONFERENZA DA LAS REGENZAS CHANTUNALAS



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Priority topics:

**Circular Economy  
Water  
Transport/Mobility**

**Interreg  
Alpine Space**



Co-funded by  
the European Union

Support EUSALP

This project is co-financed  
by the European Union  
via Interreg Alpine Space





# 2023 SWISS PRESIDENCY POLITICAL ACHIEVEMENTS



## Accelerating the Energy Transition for a Carbon-Neutral Alpine Region AG 2, AG 4, AG 5 and AG 9

The current energy crisis has shown how urgent the transition from fossil fuels to renewable energy sources is. The participating Action Groups focus their cooperation on promoting integrated value chains for green and local hydrogen in the EUSALP. This will i.a. involve fostering investments in hydrogen infrastructure and storage technologies, developing hydrogen projects, the collaboration and exchange of expertise between regions, and connecting the EUSALP hydrogen initiative with other European initiatives to accelerate the energy transition in the Alps.



## Promoting a Joint Water Management Transition AG 1, AG 2, AG 5, AG 6, AG 7 and AG 8

Given the challenges associated with water management, particularly water scarcity and flooding, in most Alpine regions, the participating Action Groups have decided to set up a EUSALP Task Force on water management transition to secure and preserve resources. This Task Force will help enhance the transition to a EUSALP water-smart society with advice, exchanges, and capitalisation activities.



## Promoting Digitalisation for the Alps AG 1, AG 2, AG 3, AG 5 and AG 9

This cross-cutting priority aims at supporting local communities and economic players in their digitalisation efforts. The participating Action Groups will collect and disseminate best practices, explore how to unleash the potential of data and data economy, and promote the adoption of remote working, training, and learning practices.



## Boosting Circular Economy AG 1, AG 2, AG 3, AG 5, AG 6, AG 7, AG 8 and AG 9

The circular economy is one of the key concepts for achieving a sustainable Alpine economy. The participating Action Groups want to contribute to the reduction and valorisation of waste, the reduction of materials consumption, the promotion of "product-as-a-service" businesses, and the creation of professional profiles in key Alpine sectors.

## CROSS-CUTTING PRIORITIES

Approved in August 2023 by the EB

Developed by the 9 EUSALP Action Groups

## EUSALP General Assembly, Bad Ragaz

### Preamble

The EUSALP Action Plan was approved in 2015, and since then there have been many changes: the governance of the Strategy has been considerably strengthened, the regulatory framework has evolved and the Alps are facing challenges of unprecedented intensity, such as the climate crisis, the energy crisis and water management issues.

The Swiss Presidency of EUSALP therefore proposes, with the support of the Executive Board, to revise the action plan. The Bad Ragaz Declaration launches officially this process, which should in all likelihood be completed in 2025, ten years after the adoption of the first action plan.

### Decision

The General Assembly adopts the Bad Ragaz Declaration.

## EUSALP ACTION PLAN REVISION

Approved by the General Assembly, October 2023

Establishment of a dedicated Task Force

Stocktaking Survey addressed to NCs





# KEY ACHIEVEMENTS UNDER SLOVENIAN PRESIDENCY 2024



Priority topics:

**Circular Economy**  
**Quality of Life for Young People in the Alps**  
**Water-smart society**



REPUBLIC OF SLOVENIA  
MINISTRY OF FOREIGN AFFAIRS  
OF THE REPUBLIC OF SLOVENIA

Three institutional priorities:

**Revision Process of the Action Plan**  
**Active involvement of youth**  
**Visibility through success stories**

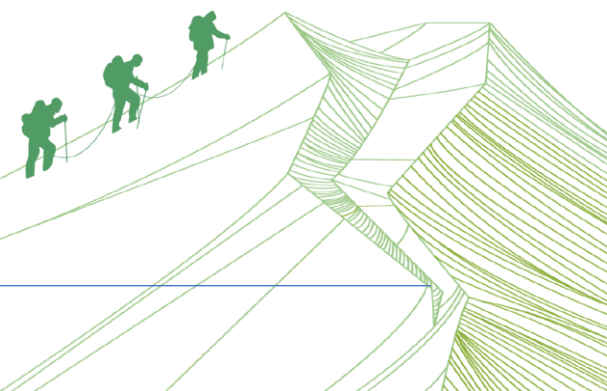
**Interreg**  
**Alpine Space**



Co-funded by  
the European Union

Support EUSALP

This project is co-financed  
by the European Union  
via Interreg Alpine Space



# 2024 SLOVENIAN PRESIDENCY POLITICAL ACHIEVEMENTS

IN PROGRESS...

## A WHITE PAPER ON THE REVISION OF EUSALP ACTION PLAN

The Presidency has driven the revision process of the EUSALP Action Plan. Through intensive work by the Task Force, Executive Board, and EB-BAGL meetings, a comprehensive **White Paper** was produced, realigning the Strategy's objectives with pressing challenges and future political priorities for the Alpine Region.

The three Thematic Policy Areas were re-elaborated into **three Thematic Pillars**:

1. A **competitive, innovative, circular and climate neutral economy** in the Alpine region.
2. A more **accessible and interconnected** Alpine region that fosters **sustainable transports and mobility solutions** and takes full advantage of **digitalization and new technologies**.
3. An **ecologically connected, environmentally sustainable** Alpine Region that fosters **climate adaptation**.

The White Paper introduced a **Governance Architecture Paper**, a revised version of the existing EUSALP "Vademecum". This document should provide a detailed description of two new active structures:

- The **EUSALP Technical Secretariat**;
- The **EUSALP Youth Council**.

## A POLITICAL DECLARATION UNANIMOUSLY APPROVED

GENERAL ASSEMBLY, 14<sup>TH</sup> NOVEMBER 2024, BRDO PRI KRANJU

The **Brdo Pri Kranju Declaration** sets **policy orientations** for the implementation of EUSALP and for the revision of its Action Plan.

The declaration invites the Executive Board "to **continue the discussion on better focus and consolidation of the Strategy, started under the Swiss Presidency**", under the upcoming joint Presidency of Austria and Liechtenstein, and mandates the EB "to **elaborate corresponding proposals with a view to reinforcing the strategic focus and improving political steering**" and **relevance** of EUSALP.

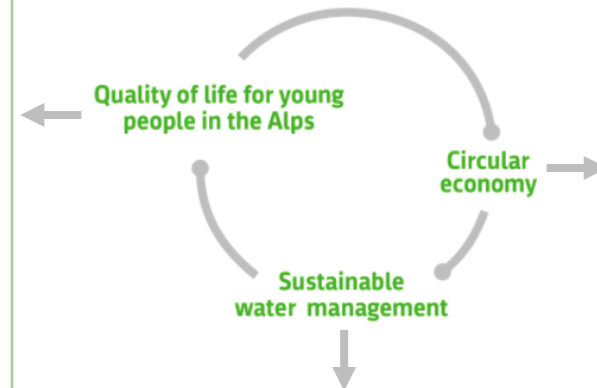
Thus, the upcoming joint Presidency is asked to "**continue steering the process of revision of the EUSALP Action Plan**"

IX. General Assembly meeting within the EU Strategy for the Alpine Region

BRDO DECLARATION  
14. November 2024

The EUSALP **Youth Council** has developed its **Youth Vision for a Water-Smart Alpine Region**, reflecting the commitment to youth engagement in addressing issues that impact daily life in the Alpine region.

Significant progress was made in fostering synergies among Alpine youth structures. The Youth Council convened with the Youth Parliament of the Alpine Convention and the CIPRA Council, **establishing a framework for collaboration and dialogue** among these key youth bodies.



The signing of the **Letter of Intent** marked a pivotal step towards the establishment of the **CIRCULAR ALP Hub**. This initiative aims to unify stakeholders in the circular economy, showcase exemplary practices from the Alpine Region on an international stage, and facilitate the development of tools to advance circular economy practices throughout the region.

This priority was actively promoted among the region's youth, culminating in the EUSALP Youth Council's formulation of their own recommendations on sustainable water management. The topic was also prominently featured in the **Pitch Your Project competition**, fostering innovative ideas and engagement. Furthermore, the EUSALP General Assembly underscored its enduring commitment to sustainable water management, as a central issue in the years ahead.

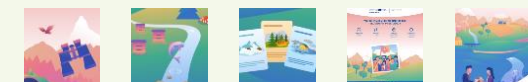
## ENHANCED VISIBILITY FOR EUSALP

Through a targeted communication campaign featuring EUSALP Success Stories, tangible outcomes of macro-regional cooperation in the Alpine Region were highlighted.

6 SUCCESS STORIES



AND 5 MORE TO COME



This project is co-financed by the European Union via Interreg Alpine Space

[CLICK HERE TO READ THEM](#)

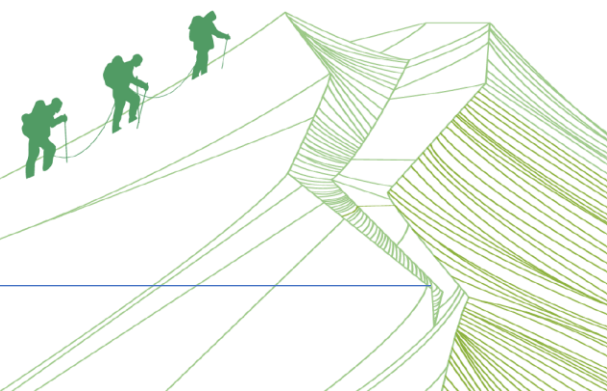


## INCOMING CO-PRESIDENCY 2025

In 2025, **Austria and Liechtenstein** will jointly assume the Presidency of the EU Strategy for the Alpine Region, starting 1<sup>st</sup> January.

Their **priorities** will include:

- ❖ **Mobility transformation**
- ❖ **Energy transformation**
- ❖ **Construction industry transformation**
- ❖ **Territorial dimension of EUSALP**





# 2025 CO-PRESIDENCY CALENDAR

<b>JANUARY</b>	<b>FEBRUARY</b> <ul style="list-style-type: none"> <li>• <b>04-05/02/2025</b>, Presidency Opening Events (Event with political participation, EB-BAGL) – Ruggell, Liechtenstein</li> <li>• <b>27/02/2025</b>, CIPRA-Conference on Alpine Spatial Planning – Salzburg, Austria</li> </ul>	<b>MARCH</b> <ul style="list-style-type: none"> <li>• <b>05-06/03/2025</b>, Technology and Innovation Forum – Salzburg, Austria</li> <li>• <b>19/03/2025</b>, TF AP Revision Meeting – Vienna, Austria</li> </ul>
<b>APRIL</b>	<b>MAY</b> <ul style="list-style-type: none"> <li>• <b>08/05/2025</b>, Conference on sustainable Energy Transition – Bregenz, Austria</li> <li>• <b>12/05/2025</b>, 25th Anniversary Celebration of Interreg Alpine Space Programme – Salzburg, Austria</li> <li>• <b>21/05/2025</b>, TF AP Revision Meeting – Vienna, Austria</li> </ul>	<b>JUNE</b> <ul style="list-style-type: none"> <li>• <b>11-12/06/2025</b>, EB Meeting – Villach, Austria</li> </ul>
<b>JULY</b>	<b>AUGUST</b>	<b>SEMPTEMBER</b> <ul style="list-style-type: none"> <li>• <b>11/09/2025</b>, EB and/or EB-BAGL Meeting – Vienna, Austria</li> </ul>
<b>OCTOBER</b> <ul style="list-style-type: none"> <li>• <b>22/10/2025</b>, Conference on Alpine Building – Salzburg, Austria</li> <li>• <b>23/10/2025</b>, EB-BAGL-Meeting – Salzburg, Austria</li> </ul>	<b>NOVEMBER</b> <ul style="list-style-type: none"> <li>• <b>25-26/11/2025</b>, General Assembly and Annual Forum – Innsbruck, Austria</li> <li>• <b>27/12/2025</b>, EUSALP Mobility Conf – Innsbruck, Austria</li> </ul>	<b>DECEMBER</b>



**EUSALP** EU STRATEGY FOR THE ALPINE REGION  
[www.alpine-region.eu](http://www.alpine-region.eu)

**Hvala!**  
**Thank you!**  
**Danke schön!**  
**Grazie! Merci!**

**Interreg**



Co-funded by  
the European Union

**Alpine Space**

**Support EUSALP**